
CARDIFF FRIENDLY CITY – DRAFT STRATEGY

Purpose of the Report

1. As part of the Children & Young People Scrutiny Committee 2018-19 Work Programme, the Committee agreed to receive a progress report on the development of a programme to make Cardiff a globally recognised as a Child Friendly City, through participation in the Unicef UK Child Friendly City and Communities Programme.
2. The Public Service Board (PSB) are due to consider a draft strategy at its meeting on 20th November and this report provides the Committee with the opportunity to consider and review the draft strategy.

Background

3. Child Friendly City and Communities is a global programme that brings together Unicef and local government to put children's rights at the heart of communities and public services. It supports Local Authorities and partners in developing a child rights-based approach, when designing, delivering, monitoring and evaluating local services and strategies for children.
4. Unicef provided an initial briefing for Council representatives including Cabinet Members, Senior Managers and members of Cardiff Youth Council in July 2016. A range of scoping events were then held with a broad range of stakeholders to inform the development of an expression of interest to Unicef's Child Rights Programme in December 2016. An invitation to become a formal Unicef programme partner was received in January 2017 and the commitment of Cabinet to proceed was secured in March 2017. Cardiff is one of only 5 UK partners accepted on to the programme. The Unicef partners in the UK are

Cardiff, Aberdeen, Derry and Strabane, Newcastle and the London Borough of Barnet.

5. A Governance Structure, Terms of Reference Performance Management Framework and draft Action Plan was approved by the Public Service Board at its meeting in January 2018 (copy attached at **Appendix A**).

Issues

6. In September 2017, Cardiff PSB received a briefing on this three to five year partnership with Unicef UK that will see Cardiff's public services aim to embed children's rights throughout the services provided across the city. Maria Battle was nominated as Public Services Board Champion for the Child Friendly Initiative.
7. The draft strategy sets out the vision for a Child Friendly Cardiff and the five key goals to achieve this vision.(Copy attached at **Appendix B**). Each goal is supported by areas of action and outline success measures. Following the launch of the Child Friendly Cardiff Strategy, a detailed action plan will be developed once the strategy is approved.
8. The PSB report also highlights that it is World Children's Day on November 20th, which marks the anniversary of the date that the UN General Assembly adopted both the declaration and the convention on children's rights. On 20th November 2018, an event has been arranged by Cardiff's Children & Young People Advisory Board in partnership with the Child Friendly City Strategic Group, to celebrate World Children's Day. The event will focus upon a celebration of children's rights and Cardiff's Child Friendly City initiative. It is also proposed that the Child Friendly Cardiff Strategy is formally launched at this event.
9. The draft Child Friendly Cardiff Strategy 2018 outlines the approach that will be taken to build a Child Friendly Cardiff. It sets out a shared vision for the City and identifies a clear set of goals and actions that the Council and its partners

will collaborate upon to deliver. By focusing upon these five key goals and 17 commitments to action, it will accelerate progress in those areas deemed most important by children, young people and stakeholders during extensive consultation, engagement and research in the last year. There will be a particular focus upon the most vulnerable children and young people, to ensure that it make rights a reality for all.

10. The five key goals are:

- Every Child and Young person is valued, respected and treated fairly;
- Every Child and Young Person has their voice, needs and priorities heard and taken into account;
- All children and young people grow up in a safe and supportive home;
- All Children and Young people access high quality education that promotes their rights and helps them develop their skills and talents to the full;
- Children and Young people have good physical, mental and emotional health and know how to stay healthy.

11. A summary of the Plan of Actions and Success Measures, which are to be a commitment across all PSB organisations, are also included at the end of each of the five Goals.

Scope of Scrutiny

12. This report will enables the Committee to review, assess and comment of the proposed draft Cardiff Friendly Strategy 2018. In particular Members may wish to enquire whether, the key goals, actions and success measures will achieve the desired outcomes envisaged for the Strategy.

Way Forward

13. Councillor Sarah Merry (Deputy Leader and Cabinet Member for Education), Nick Batchelar (Director of Education and Lifelong Learning) and Lee Patterson (Community Education Officer) will present the report to the Committee and be available to answer member's questions.

14. In addition an invitation has been extended partners and young people, who have been working on this strategy, should any be able to attend they may be able to take Members through the elements of their work and will be available to answer any questions Members may have.

15. Members may wish to consider the information in the report and that presented at the meeting and provide the Public Services Board, Councillor Sarah Merry Cabinet Member for Education Employment & Skills, and Director of Education and Lifelong Learning with any comments, concerns or recommendations for consideration prior to the PSB meeting on 20 November 2018.

Legal Implications

16. The Scrutiny Committee is empowered to enquire, consider, review and recommend but not to make policy decisions. As the recommendations in this report are to consider and review matters there are no direct legal implications. However, legal implications may arise if and when the matters under review are implemented with or without any modifications. Any report with recommendations for decision that goes to Cabinet will set out any legal implications arising from those recommendations. All decisions taken by or on behalf of the Council must (a) be within the legal powers of the Council; (b) comply with any procedural requirement imposed by law; (c) be within the powers of the body or person exercising powers on behalf of the Council; (d) be undertaken in accordance with the procedural requirements imposed by the Council e.g. Scrutiny Procedure Rules; (e) be fully and properly informed; (f) be properly motivated; (g) be taken having regard to the Council's fiduciary duty to its taxpayers; and (h) be reasonable and proper in all the circumstances.

Financial Implications

17. The Scrutiny Committee is empowered to enquire, consider, review and recommend but not to make policy decisions. As the recommendations in this report are to consider and review matters there are no direct financial implications at this stage in relation to any of the work programme. However, financial implications may arise if and when the matters under review are

implemented with or without any modifications. Any report with recommendations for decision that goes to Cabinet will set out any financial implications arising from those recommendations.

RECOMMENDATION

That Committee reviews the information presented at the meeting and provide any recommendations, comments or advice to the Public Services Board, Councillor Sarah Merry, Cabinet Member for Education Employment & Skills, and Director of Education and Lifelong Learning with any comments, concerns or recommendations for consideration prior to the Public Services Board meeting on 20 November 2018.

Davina Fiore

Director of Governance and Legal Services

7 November 2018